



Co-op ConnectionsSM Program

MLEC, in conjunction with other Touchstone Energy® cooperatives around the country, has developed the Cooperative Connections program to deliver more value to members and promote participating businesses.

The program is **FREE** to participating businesses.



Co-op Connections Program

Introducing the Co-op Connections Program

A new card program that benefits cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

Here's how the card works:

All MLEC members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

Participating Business Benefits:

- This program gives participating business exposure to our 35,000 members and millions more served by our fellow Touchstone Energy® cooperatives.
- A list of participating businesses will be available to all MLEC members. These businesses are also posted on the Web at www.mlec.com.
- Co-op members are encouraged to shop at participating businesses through promotions in our newsletters, radio ads, newspaper ads, bill stuffers, etc.
- Businesses have the choice to opt out of the program at the end of every year.

What discount do you offer?

That is up to you. It can be a percentage, a set dollar amount, or a free item included with purchase, whatever you decide.

For more information on how your business can participate, contact MLEC:

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